

March 6, 7 & 8, 2025

The Houston Aortic Symposium

Frontiers in Cardiovascular Diseases

THE SEVENTEENTH IN THE SERIES

EXHIBIT & SPONSORSHIP PROSPECTUS

SYMPOSIUM CONTACT

Rebecca Law, Symposia Manager

Promedica International CME | 300 Carlsbad Village Dr., Ste 108A-326 | Carlsbad, CA 92008

Email: Rlaw@promedicacme.com | <https://www.houstonaorticsymposium.com/>

ATTENDEE DEMOGRAPHICS

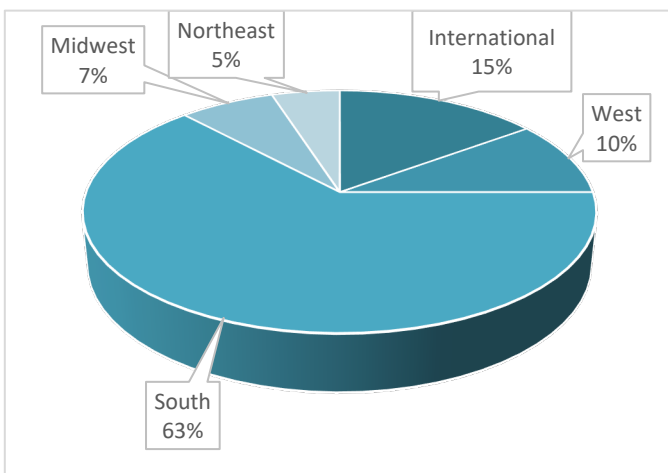
2025 Anticipated Attendance: 500-550

2024 Attendance: 538

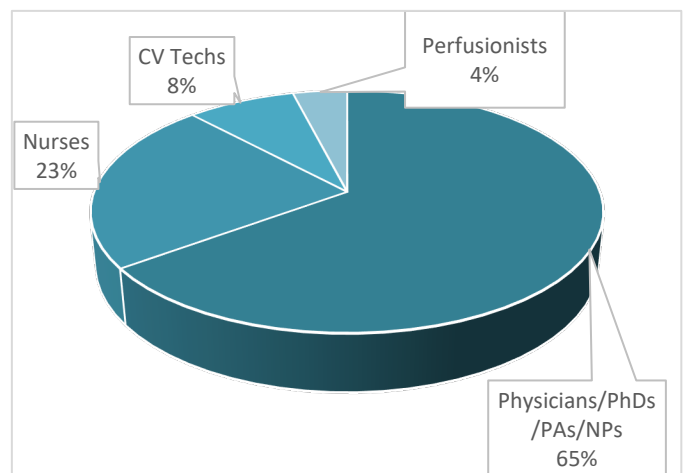
2023 Attendance: 531

2022 Attendance: 476

GEOGRAPHIC BREAKDOWN OF ATTENDEES



ATTENDEE BREAKDOWN



WESTIN OAKS MEETING SPACE LOCATIONS & MAPS

March 5, 2025

Nursing Symposium

Exhibit Setup, 3:00 – 5PM

Welcome Reception, 5:00-7:00 PM

La Vista, 21st Level

Consort I, 3rd Level

Foyer, 3rd Level

March 6, 7 & 8, 2025

Registration

Houston Aortic Symposium

Exhibits Open (March 6 & 7)

Exhibit Teardown (March 7 PM)

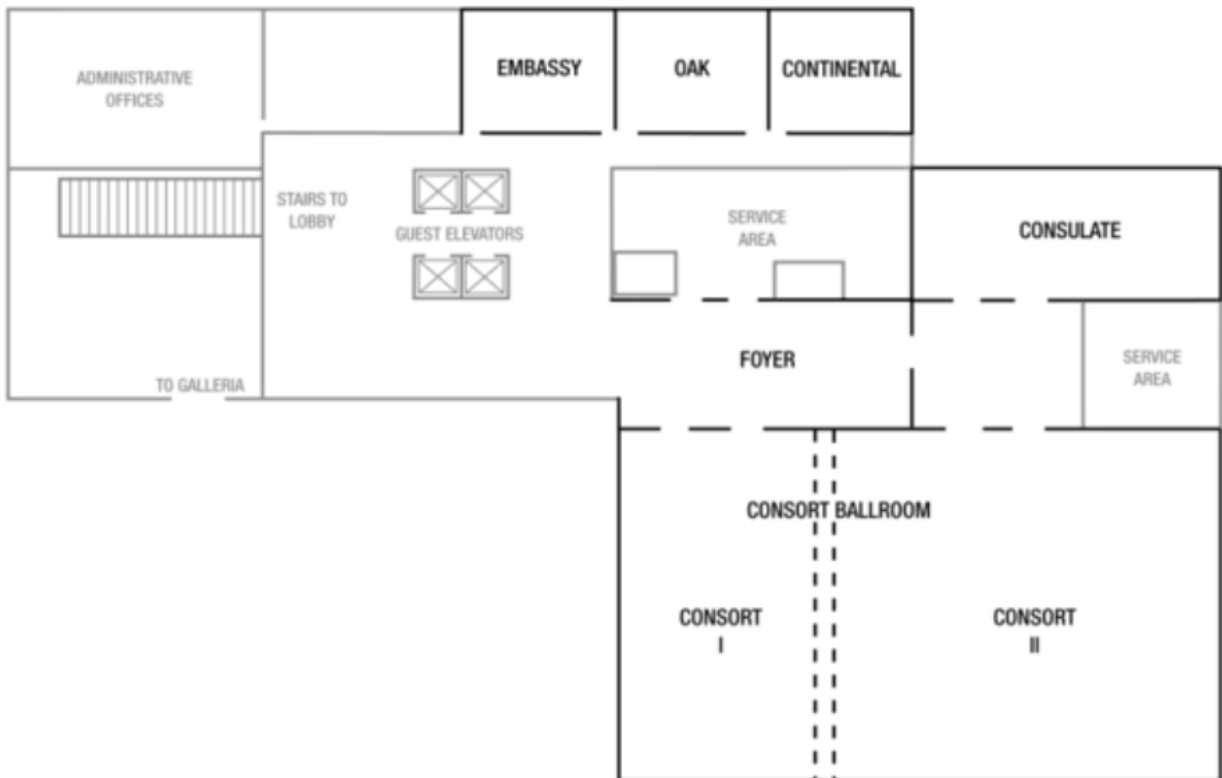
Foyer, 3rd Level

Consort II, 3rd Level

Consort I, 3rd Level

Consort I, 3rd Level

THIRD LEVEL



HOTEL LOCATION & RESERVATIONS

Make your reservation at the group rate through February 7, 2025

<https://www.houstonaorticsymposium.com/hotel.html>

The Westin Oaks Hotel in Houston, Texas, is offering a special group rate of \$246 per evening (plus taxes) for meeting attendees through February 7, 2025 or until the block fills, whichever comes first. After that date, reservations will be accepted based on availability.

The Westin Oaks Hotel
5011 Westheimer at Post Oak
Houston, TX 77056

DAY PARKING: Please use the complimentary Galleria Mall underground Blue parking lot, closest to the Post Oak and Westheimer intersection, which provides easy access to the Westin Oaks Hotel via elevator.

ADDITIONAL INFORMATION FOR EXHIBITORS

- The exhibit area will not be locked each evening. We ask that you do not leave valuables unattended at your booth at any time. Anything you leave in the exhibit area will be left at your own risk. Neither The Westin Oaks Houston, nor Promedica International CME will accept liability for any items left in the exhibit area at any time.
- While we will make every effort to promote and encourage attendees to visit the exhibit hall, we cannot guarantee booth traffic. It is the exhibiting company's responsibility to promote their presence at the symposium.
- To exhibit at *The Houston Aortic Symposium*, the exhibiting company's products and/or services must be educational in nature and relevant to the field of aortic and structural heart disease. We reserve the right to accept or reject a potential exhibitor based on our assessment of whether the company's products and/or services are relevant to the symposium content.
- Electricity for your booth is available for an additional fee, purchased through the hotel AV department.
- Per the ACCME's *Standards for Integrity and Independence in Accredited Continuing Education*, the exhibit space will be physically separated from the ballroom where the accredited education is taking place.

EXHIBIT OPPORTUNITIES – Houston Aortic 2025, March 6-7

All exhibits receive the following:

- Additional badges available at discounted rate of \$200/person
- CME/CE credit for company representatives
- Acknowledgement in the online meeting syllabus

Headline Sponsorship & Exhibit Space- \$75,000

- 10' exhibit space at entrance of exhibit ballroom
- Sponsorship of coffee station with signage displayed during buffet breakfasts and breaks
- Complimentary electrical & receiving/handling fees from hotel waived
- Twelve (12) complimentary all-access registrations for company representatives

Platinum Exhibit Space- \$25,000

- 6' tabletop exhibit – your choice of spot prior to setup
- Complimentary electrical & receiving/handling fees from hotel waived
- Eight (8) complimentary all-access registrations for company representatives

Gold Exhibit Space - \$20,000

- 6' tabletop exhibit in gold exhibit area
- Six (6) complimentary all-access registrations for company representatives

Silver Exhibit Space - \$15,000

- 6' tabletop exhibit in silver exhibit area
- Four (4) complimentary all-access registrations for company representatives

Bronze Exhibit Space - \$7,500

- 6' tabletop exhibit space assigned on first-come, first-served basis in bronze exhibit area
- Three (3) complimentary all-access symposium registrations for company representatives

CONFIRM YOUR EXHIBIT SPACE!

1. Open the [Exhibit Confirmation & Registration Form](#)
2. Enter your email, click "Go", then enter your first and last name
3. Choose your exhibit level
4. The attendee registration option section will appear with the number of comp registrations that corresponds with your exhibit level. If you know the people from your company that will attend, enter that number here. If you want to register your comps later, enter 0 and click "Continue"
5. Choose the name of the company, verify or fill out the contact information, and click "Continue"
6. Check the box to accept the terms and conditions
7. Choose your payment type and click "Submit"
8. You will receive a confirmation email with a link to your invoice/receipt

SPONSORSHIP OPPORTUNITIES

Contact Rebecca Law at rlaw@promedicacme.com to request current availability.

Meeting Room Rental – \$5,000 (2 rooms available)

A few small boardrooms are available for companies to reserve for exclusive use. The rental cost will provide you with access to the room all day on Thursday, March 6th and Friday, March 7th. A/V equipment rental and food and beverage purchases are available for an additional cost paid directly to the hotel. Sponsors of meeting rooms must also exhibit at the meeting.

Lanyards - \$5,000 (exclusive sponsorship)

Symposium attendees will be provided with a lanyard with the graphics of your choice.

Wireless Internet Sponsorship - \$10,000 (exclusive sponsorship)

Sponsorship is for wireless internet for attendees Thursday, March 6th through Saturday, March 8th. Sponsorship will be acknowledged via poster at registration area and includes a custom network password provided to all attendees.

Room Key Cards - \$10,000 (exclusive sponsorship)

Advertise your participation on the hotel room key cards. All symposium participants staying at the hotel will receive a key card with your company name and logo.

Non-CME Breakfasts – \$25,000 (2 available)

One-hour non-CME satellite breakfast symposia are available on Thursday, March 6th and Friday, March 7th from 6:45 – 7:45 AM in the La Vista Room on the 21st floor at The Westin Oaks Hotel. Details on your satellite symposium will be included on the symposium website and syllabus.

Non-CME Lunches – \$40,000 (2 available)

Two 50 minute non-CME satellite lunch symposia are available on Thursday, March 6th and Friday, March 7th in the La Vista Room on the 21st floor at The Westin Oaks Hotel. This is the only lunch during the course for all attendees. Details on your program will be included on the symposium website and syllabus.



**THE WESTIN OAKS HOUSTON
AT THE GALLERIA**

5011 Westheimer Rd.
Houston, TX 77056
United States
T +1 713.960.8100
westin.com/oaks

All incoming packages/items are subject to a receiving/handling/storage charge. This includes receiving items from a carrier, up to a maximum of 3 days of storage of items prior to the event and delivery of items to the proper location within the hotel. Shipments should not arrive more than 3 days prior to set up date. Shipments received sooner than 3 days are subject to additional storage fees. Please find pricing information below. All materials must be addressed as follows:

Westin Oaks Houston Hotel
Exhibitor Name or Booth #/ Event Name / Arrival Date / Samantha Aparicio (Event Mgr)
5011 Westheimer Rd.
Houston, TX 77056

Multiple packages, within a single shipment, should be sequentially numbered, (i.e. 1 of 2, 2 of 2).

Package receiving and processing fees are as follows:

Letter \$6.00
Package weighing 0-10 lbs. \$10.00
Package weighing 11-20 lbs. \$15.00
Package weighing 21-40 lbs. \$24.00
Package weighing 1-60 lbs. \$42.00
Package weighing 61-100 lbs. \$58.00
Package weighing over 100 lbs.: \$110.00
Pallet/Crate \$145.00/\$290.00
Fees do not include applicable state sales tax, currently 8.25%.

Please reach out to the Event Specialist at John.Cruz@westin.com 214-876-0555 to set up payment for the receiving/handling/storage charge.

Be well,

Event Management
The Westin Oaks Houston at the Galleria

ORDERING INSTRUCTIONS: To guarantee equipment availability, please place orders at least 21 days in advance. All orders placed onsite will receive a 25% markup. Operator Labor, if requested, is subject to prevailing hourly rates with a five-hour minimum. We will reach out to you to confirm payment and an electronic receipt will be emailed to you. Sales tax and 25% facility technology fee will be applied to all orders. Labor charges may apply.

HOTEL WILL CONTACT YOU FOR PAYMENT INFORMATION.

Please email completed forms to: 167@pinnaclelive.com

Tax Exempt Status – If you are exempt from payment of sales tax, we require you to forward an exemption certificate for the state in which the services are to be provided.

Cancellations – Cancellations received within 48 hours of the scheduled delivery date are subject to a 50 percent fee applicable to equipment and tax. Cancellations received on the day of scheduled delivery or “no shows” are subject to the full amount of the order, including installation, drayage and tax.

NAME OF CONFERENCE	START DATE	END DATE	NO. OF EVENT DAYS
ORGANIZATION NAME	ON-SITE CONTACT NAME		ROOM/EXHIBIT BOOTH NUMBER
STREET ADDRESS	CITY	STATE/ZIP	DELIVERY DATE
TELEPHONE NUMBER	DELIVERY TIME	PICKUP DATE	PICKUP TIME
EMAIL ADDRESS	ORDERED BY		

MONITORS	PRICE	QTY	TOTAL
60" LCD monitor <input type="checkbox"/> Dual-post stand <input type="checkbox"/> Speakers	\$750	___	\$_____
70" LCD monitor <input type="checkbox"/> Dual-post stand <input type="checkbox"/> Speakers	\$1800	___	\$_____
80" LCD monitor <input type="checkbox"/> Dual-post stand <input type="checkbox"/> Speakers	\$3600	___	\$_____

AUDIO EQUIPMENT	PRICE	QTY	TOTAL
Wireless microphone <input type="checkbox"/> Hand-held <input type="checkbox"/> Lavalier	\$690	___	\$_____
Wireless headset microphone <i>Requires wireless microphone unit to operate</i>	\$285	___	\$_____
Sound system <i>Two speakers, two stands, mixer, wired microphone (up to 20 people)</i>	\$1268	___	\$_____

ACCESSORIES	PRICE	QTY	TOTAL
Laptop	\$450	___	\$_____

LIGHTING	PRICE	QTY	TOTAL
LED uplight	\$300	___	\$_____

INTERNET (Connections Per Device)	PRICE	QTY	TOTAL
Wired Internet connection	\$580	___	\$_____
Wireless Internet connection	\$160	___	\$_____
Dedicated bandwidth	<i>Please contact Pinnacle Live for a quote</i>		

BANNER HANGING/RIGGING
All rigging requests should be placed using the Rigging Request Form.

SPECIAL REQUESTS
Please add any items not listed above that you require.

Pinnacle Live will not load or allow a service to be loaded beyond 80% of the rated capacity of the service. All power distribution Pinnacle Live uses will be UL/ETL listed and will meet or exceed state and local requirements for safe electrical distribution. Ask your representative for full details regarding labor rates, which can vary based on complexity and time of service.

POWER DISTRIBUTION SERVICES
Exhibitor Power – Ensure your event receives sufficient power to bring your vision to life. Our professional power setup provides all your electrical needs. Our on-site technical specialists will monitor your power use throughout the entire event.
Power – Advanced pricing available 21 days prior to the first day of the show. Prices include labor for in-line booths with power installed at the back of the booth. Prices do not include labor for booth electrical layout. Sales tax and facility technology fees will be applied to all orders.
Please circle power drop required and list quantity. Pricing is per show.

VOLTAGE	CIRCUIT AMPS	ADVANCE PRICE	STANDARD PRICE	FLOOR 25%	QTY	TOTAL
120	5	\$140	\$170	\$212		
120	10	\$205	\$260	\$325		
120	20	\$260	\$345	\$431		
208	20	\$440	\$565	\$706		
208	30	\$540	\$710	\$887		
208	60	\$740	\$950	\$1187		

VOLTAGE	CIRCUIT AMPS	ADVANCE PRICE	STANDARD PRICE	FLOOR 25%	QTY	TOTAL
208	20	\$600	\$785	\$981		
208	30	\$770	\$1030	\$1287		
208	60	\$1035	\$1400	\$1750		
208	100	\$1295	\$1785	\$2231		
208	200	\$1910	\$2320	\$2900		
208	400	\$2790	\$3485	\$3833		

MISCELLANEOUS	PRICE	QTY	TOTAL
Extension cord & power strip	\$42	___	\$_____
Belkin power charging station	\$60	___	\$_____

Electrician Rates – Labor is included in pricing above, but additional labor rates will apply for additional support.