

Controversies & Advances in the Treatment of Cardiovascular Disease

The Twenty-Second in the Series

January 30-31, 2025

The Beverly Hills Hotel – Beverly Hills, California

EXHIBITOR PROSPECTUS

EXHIBIT & SYMPOSIUM CONTACT

Rebecca Law, Symposia Manager

Promedica International CME
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Carlsbad, CA 92008

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Email: Rlaw@promedicacme.com

<https://promedicacme.com/symposium/controversies25/>

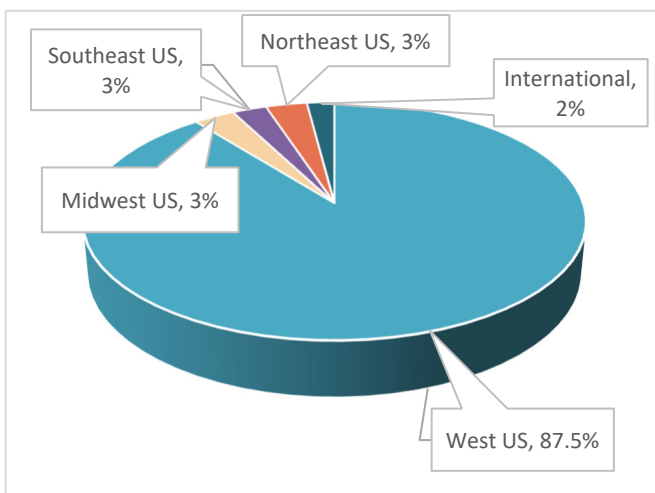
ATTENDEE INFORMATION

2021 Attendance – 428

2023 Attendance – 497

2025 Anticipated Attendance – 450-500

GEOGRAPHIC BREAKDOWN OF ATTENDEES



ATTENDEE BREAKDOWN

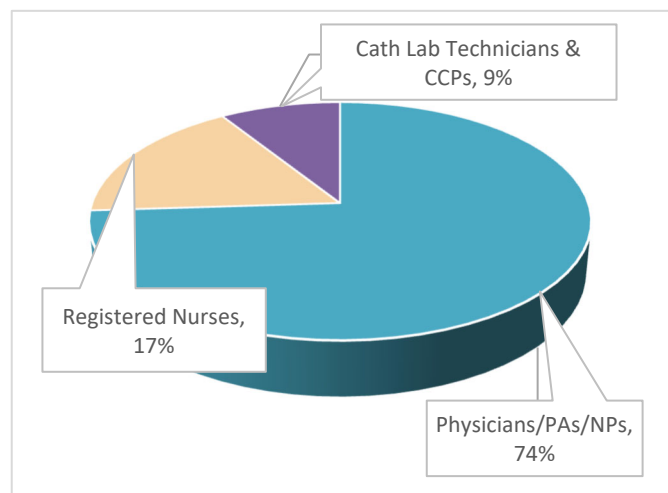


EXHIBIT HOURS, INSTALLATION & DISMANTLE

Important note: Bronze exhibits will be assigned on a first-come, first-served basis during setup on Wednesday, January 29th. Exhibits, breakfasts, and breaks will be located in the **Crystal Ballroom Pre-Function** room, just outside the scientific sessions in the Crystal Ballroom.

Exhibit Setup

Crystal Ballroom Pre-Function, 1st Floor
Wednesday, January 29th: 3:00 – 5:00 PM
Thursday, January 30th: 7:00 – 8:00 AM

Exhibit Dismantle

Crystal Ballroom Pre-Function, 1st Floor
Friday, January 31st: 3:30 – 5:00 PM (tentative, will be determined when program is finalized)

EXHIBIT OPPORTUNITIES

Platinum Exhibit Space - \$50,000

- **(2) 6' tabletop exhibit spaces – first spot on entering the exhibit area (electrical included, if needed)**
- **Sponsorship of the coffee station with signage displayed during all breakfasts and breaks**
- **Unlimited complimentary all-access symposium registrations for company representatives**
- **Three (3) invitations for company executives to the faculty dinner on Thursday, January 30th**
- CME/CE credit – exhibitors wishing to receive credit will complete the post-symposium online evaluation
- Acknowledgement as a platinum sponsor in the online meeting syllabus

Gold Exhibit Space - \$15,000

- **6' tabletop exhibit in gold exhibit area, designated onsite (electrical included, if needed)**
- **Six (6) complimentary all-access symposium registrations for company representatives**
- **Two (2) invitations for company executives to the faculty dinner on Thursday, January 30th**
- Additional badges available at discounted rate of \$200/person
- CME/CE credit – exhibitors wishing to receive credit will complete the post-symposium online evaluation
- Acknowledgement as a gold sponsor in the online meeting syllabus

Silver Exhibit Space - \$10,000

- **6' tabletop exhibit in silver exhibit area, designated onsite**
- **Four (4) complimentary all-access symposium registrations for company representatives**
- Additional badges available at discounted rate of \$200/person
- CME/CE credit – exhibitors wishing to receive credit will complete the post-symposium
- Acknowledgement as a silver sponsor in the online meeting syllabus

Bronze Exhibit Space - \$7,500

- **6' tabletop exhibit space assigned on first-come, first-served basis in bronze exhibit area**
- **Three (3) complimentary all-access symposium registrations for company representatives**
- Acknowledgement in appropriate printed and online meeting materials
- Additional badges available at discounted rate of \$200/person
- CME/CE credit – exhibitors wishing to receive credit will complete the post-symposium online evaluation
- Acknowledgement in appropriate printed and online meeting materials

IMPORTANT EXHIBITOR NOTES:

- The Beverly Hills Hotel requires a signed Vendor Compliance Form and COI from all exhibitors. Please see page 4 of the prospectus for the detailed requirements.
- The exhibit area will not be locked in the evening. We ask that you do not leave valuables unattended at your booth at any time. Anything you leave in the exhibit area will be left at your own risk. Neither The Beverly Hills Hotel, nor Cedars-Sinai Medical Center, nor Promedica International CME will accept liability for any items left in the exhibit area at any time.
- All exhibitor personnel must be registered and receive an exhibitor badge. The badge allows admission to the scientific sessions, meals and social events. Please wear your badge at all times.
- While we will make every effort to promote and encourage attendees to visit the exhibit hall, we cannot guarantee booth traffic. It is the exhibiting company's responsibility to promote its presence at the symposium.
- In order to exhibit, the company's products and/or services must be educational in nature and relevant to the field of cardiovascular disease. We reserve the right to accept or reject a potential exhibitor based on our assessment of whether the company's products and/or services are relevant.
- Electricity for your booth is available for an additional fee, purchased through the hotel AV department.

CONFIRM YOUR EXHIBIT SPACE

Please complete the online [Exhibit Confirmation & Registration Form](#) to reserve your space. You will have the opportunity to pay the exhibit fee via credit card, ACH, or via invoice. **Exhibit fees are due by December 30, 2024.**

SPONSORSHIP OPPORTUNITIES

Contact Rebecca Law at rlaw@promedicacme.com for current availability.

Attendee Wi-Fi - \$15,000 *(exclusive sponsorship)*

Sponsorship is for Thursday, January 30th and Friday, January 31st and includes a custom network password provided to all attendees.

Attendee Lanyards - \$10,000 *(exclusive sponsorship)*

Symposium attendees will be provided with a lanyard at registration with the graphic of your choice.

SYMPOSIUM VENUE EXHIBIT REQUIREMENTS & LODGING INFORMATION

Important Requirements for Exhibiting at The Beverly Hills Hotel:

1. All confirmed exhibitors will be sent a Vendor Compliance Form for signature. This form will cover all rules and regulations, code of conduct, and load in/out instructions.
2. Exhibitors are also **required** to provide a COI from your insurance company naming Sajahtera Inc, dba The Beverly Hills Hotel, as Certificate Holder in the amount of \$1,000,000.

The COI and signed Vendor Compliance Form are due 2 weeks before the course begins with no exceptions. If you believe you will have any trouble complying with these requirements, please let [Rebecca Law](#) know at your earliest convenience.

Hotel & Symposium Location:

9641 Sunset Blvd
Beverly Hills CA 90210

Make your hotel reservation at the group rate through **December 20, 2025**

A group rate of \$745 plus taxes per night for run of house king guestrooms is available at The Beverly Hills Hotel for symposium attendees.

To make your reservation, please follow these steps:

Philip Coyle, Sales Group Lead

Phone: 1-310-281-2966

Email: groupres.bhh.hba@dorchestercollection.com

Monday - Friday from 9:00 AM - 4:30 PM (Pacific Time)*

**Calls and emails received outside of this window will be addressed upon return to the office*

Please call or email to make your reservation, and provide the following details:

- 1) Identify that you are part of the Cedars-Sinai - Controversies & Advances Symposium
- 2) Name for reservation
- 3) Check in & check out dates
- 4) Requested room type (Single or Double)
- 5) Any special requests (subject to availability)
- 6) Home or business billing address
- 7) Email address
- 8) Phone number

To confirm your reservation, The Beverly Hills Hotel will collect your credit card information via a secure online link that will be provided. A valid credit card must be provided, and full pre-payment of room and tax is required upon confirming the reservation. Individual reservations made within the contracted room block are non-refundable and non-cancellable within 14 days of arrival date.